

## **Bachelor of Arts (Hons) Global Communication with Business Management (Top-up) (Teach-Out)**

Contact our experienced programme consultant by Phone/WhatsApp at **+65 9093 5997** to find out about the **entry requirements**, the **refer-a-friend scheme**, and ongoing **study grants!**

In this course, you'll deepen your understanding of international business while developing your skills as a global communicator and workplace communication leader. You'll gain insight into the most pressing contemporary issues in digital media and technology, including the transformative effects of AI and machine learning on audience engagement and media creation. You'll also be offered training to strengthen your English communication skills to support your future success.

You'll benefit from the expertise of leading academics and insider insights of professionals in business and communications. Our teaching approach combines hands-on, immersive experiences with real-world application. You'll explore key theoretical concepts and learn to apply them effectively to solve practical, real-world problems.

Our focus is on coursework, allowing you to excel while building a portfolio of work to showcase your abilities to future employers. You'll also develop essential presentation skills, preparing you to confidently communicate and lead in your future career.

You'll graduate with a unique combination of skills, knowledge and experience that will equip you for leadership roles in the global corporate environment. You might pursue a career in Public Relations, Media Management, Translation and Communication Services, Digital Marketing and Social Media, or enter People Management or International Business Development. This course can open doors to a wealth of career opportunities.

### **Structure**

|   |   |
|---|---|
| <b>Awarding authority</b>                             | University of East Anglia (UEA),<br>UK                  |
| <b>Academic Year/Time Schedule/Programme Duration</b> | 12-month  |
| <b>Mode</b>   | Full Time / Part Time                                   |
| <b>Teaching Amenities, Facilities etc</b>             | Lecture rooms, Library, Computer<br>lab, Student lounge |

|         |   |     |
|---------|---|-----|
| Intakes | - | TBA |
|---------|---|-----|

| Module Titles                                      | Credits |
|--|---------|
| Intercultural Business Communication               | 20      |
| Marketing Communications                           | 20      |
| Digital Storytelling                               | 20      |
| Global Intercultural Leadership                    | 20      |
| Critical Approaches To Digital Media In The AI Age | 20      |
| Strategic Brand Management                         | 20      |

**[View Module Descriptions.](#)**

## **ADMISSION REQUIREMENTS**

### **Age Requirements**

- 19 years old

### **Academic Requirements**

For additional information on entry requirements please visit: [https://www.uea.ac.uk/course/undergraduate/ba-global-communication-with-business-management-final-year-entry#entry\\_requirements](https://www.uea.ac.uk/course/undergraduate/ba-global-communication-with-business-management-final-year-entry#entry_requirements)

### **English Requirements**

If Medium of Instruction for the highest qualification is not English, IELTS 6.0 overall (minimum 5.5 in all components) is required. Equivalencies are accepted. Test date should be within 2 years of the course start date.

## Mature Applicants

Candidates who are at least 30 years of age with at least 8 years of working experience. To qualify as a mature candidate, you are required to submit a Personal Statement of not more than 200 words and 2 Referee Reports from at least one employer. Shortlisted applicants may be required to attend an interview.

## Fees

| Course Application Fee   |  |
|--|--|
| Course Application Fee*  | Local Students : S\$150 (Onetime Only)<br>International Students : S\$450 (Onetime Only) |
| <p>Note:</p> <ul style="list-style-type: none"> <li>• Course application fee is non refundable.</li> <li>• Fees indicated are exclusive of GST.</li> </ul> |  |

| Fees Breakdown            | Total Payable |               |
|---------------------------|---------------|---------------|
|                           | Local         | International |
| Tuition Fee               | S\$22,000     | S\$22,000     |
| Total Course Fees Payable | S\$22,000     | S\$22,000     |

| Fees Breakdown  | Total Payable |
|---|---------------|
| <p>Note:</p> <ol style="list-style-type: none"><li>1. Course Fee is inclusive of Tuition Fees &amp; Exam Fees (one time)</li><li>2. FPS Insurance premiums are paid by Amity, unless stated in the Student Contract which has to be paid by the student separately.</li><li>3. Fees indicated are exclusive of GST.</li><li>4. Fees indicated are exclusive of Non-Tuition Fee (Student Development and Administration Fee, Assessment Fee, Course Material Fee, and Medical Insurance) of S\$1,930.</li><li>5. For Miscellaneous Fees: <a href="#">Click Here</a></li><li>6. <a href="#">Click Here</a> for more information on the Mode of Payment.</li></ol> |               |

## CAREERS

Graduates of this programme are equipped with a versatile blend of communication expertise and business acumen, skills highly valued across industries in today's global economy. Whether you aim to work in corporate communications, marketing, media, or management, this UK top-up degree awarded by the University of East Anglia (UEA) opens the door to a range of exciting opportunities.

### Potential career pathways include:

- Corporate Communications Executive
- Marketing and Brand Manager
- Public Relations Specialist
- Digital Content Strategist
- Media Planner or Analyst
- Business Development Executive
- Social Media Manager
- Internal Communications Coordinator
- Event and Campaign Manager

This top-up degree also serves as a strong foundation for postgraduate studies in communication, marketing, or business-related disciplines. The global relevance of the curriculum makes graduates highly employable in both regional and international job markets.



**Bachelor of Science (Honours) Computing Science With Software Development (Top-Up) (Teach-Out)**

Contact our experienced programme consultant by Phone/WhatsApp at **+65 9093 5997** to find out about the **entry requirements, the refer-a-friend scheme, and ongoing study grants!**

Learn to program the future and gain a solid foundation in a range of computing fields, including managing and storing data for banks and businesses; creating and designing action-packed games; improving web usability and user experience, or developing next generation apps, AI, robotics, cloud computing, big data and lots, lots more.

This course is ideal if you're a digital native who already lives and breathes computing, whether it's through solving real-world problems, or coding your own next generation apps and websites, or designing your own games, or building your own hardware.

You're most likely passionate about the contribution computing can, and does, make to humanity, in everything from arts, culture and entertainment, to business, environments, health, communications, and society as a whole. You avidly follow the exciting developments of the field in the press and on blogs, and you can't wait to contribute your own ideas and creativity to this always-evolving sector.

**STRUCTURE**

|   |   |  |
|---|---|--|
| <b>Awarding authority</b>                             | – | University of East Anglia (UEA), UK                  |
| <b>Academic Year/Time Schedule/Programme Duration</b> | – | 12-month   |
| <b>Mode</b>   | – | Full Time / Part Time                                |
| <b>Teaching Amenities, Facilities etc</b>             | – | Lecture rooms, Library, Computer lab, Student lounge |
| <b>Intakes</b>  | – | TBA  |

| Module Titles    | Credits |
|------------------|---------|
| Systems Analysis | 20      |

| Module Titles                  | Credits |
|--------------------------------|---------|
| Systems Engineering            | 20      |
| Artificial Intelligence        | 20      |
| Developing Secure Software     | 20      |
| Human Computer Interaction     | 20      |
| Introduction to Cyber security | 20      |

**View Module Descriptions.**

## ADMISSION REQUIREMENTS

### Age Requirements

- 19 years old

### Academic Requirements

For additional information on entry requirements please visit: [https://www.uea.ac.uk/course/undergraduate/bsc-computing-science-with-software-development-final-year-entry#entry\\_requirements](https://www.uea.ac.uk/course/undergraduate/bsc-computing-science-with-software-development-final-year-entry#entry_requirements)

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## FEES

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5. For Miscellaneous Fees: [Click Here](#)
6. [Click Here](#) for more information on the Mode of Payment.

## CAREERS

This top-up programme equips graduates with in-demand technical skills and a strong foundation in computing principles, software engineering, and problem-solving, making them highly competitive in today's tech-driven job market.

Whether you're aiming to work in software development, IT consultancy, or systems design, the programme offers practical knowledge aligned with industry needs.

### Potential career pathways include:

- Software Developer / Engineer
- Web and App Developer
- Systems Analyst
- IT Consultant
- DevOps Engineer
- QA/Test Engineer
- Full-Stack Developer
- Cloud Solutions Developer

Graduates may also choose to pursue advanced studies such as a master's in computer science, Data Science, or Artificial Intelligence. With the rapid growth of the digital economy in Singapore and globally, this qualification opens the door to diverse and rewarding tech careers.

## FAQS

What is the duration of the programme?

The programme can be completed in 12 months and is available in both full-time and part-time study modes.

What skills will I gain from this programme?

What types of careers can I pursue after graduation?

Is this a recognised UK degree?