

TEESSIDE UNIVERSITY

Name of course: Master of Business Administration

Module Description

[CSE4048-N] THE SUSTAINABLE ORGANISATION

This module introduced you to the concept of the sustainable organisation, with a particular emphasis towards socio-economic impact. You analyse the relationship between various stakeholders and evaluate the relationship between entrepreneurship, philanthropy, and sustainability. You gain an understanding of business in society and contemporary issues relating to philanthropy and consider the role of government and policymakers in shaping the legal, fiscal, and cultural context for philanthropy and classical economics, and the role of the rational economic organisation.

[CSE4044-N] ENTREPRENEURIAL LEADERSHIP

This module will let you consider the nature of entrepreneurial leadership, with a specific focus towards structure, culture, and strategy. You utilise a range of case studies and live examples and inspect selected strategy development concepts, linked to public, private and third sector organisations. You evaluate the relationship between entrepreneurial leadership and organisational performance.

[CSE4043-N] GLOBAL STRATEGY: CHALLENGES AND CHOICES

This module provides you with an understanding of the internal and external factors that impact strategic decision-making. You are introduced to a variety of strategic theories, tools, and concepts, all in the context of the external environment and its impact on strategic challenges and choices. You are exposed to a variety of academic and practical material that you apply to your own organisation, or a live-case organisation, to appreciate the importance of developing and implementing innovative strategic plans for the success of the organisation, its key stakeholders and society more broadly.

[CSE4046-N] CURRENT ISSUES IN BUSINESS AND SOCIETY

The module takes inspiration from the United Nation's 17 Sustainable Development Goals as a basis for topical content, adapted to the dynamic nature of the global business environment and what is happening in the world at the time of delivery. In addition, this module provides inspiration and ideas for research with the hope that you take a much more critical approach to your research – given the exposure to a wider theoretical and contextual base.

[CSE4045-N] LEADING YOURSELF AND OTHERS

This module aims to develop your self-reflection and self-leadership skills and engage with 360-degree analytical tools to help identify your personal leadership strengths and areas for development. In a fast-paced 21st-century organisation, leaders need to be adept at navigating internal and external challenges, therefore a creative and entrepreneurial approach to leadership is essential to organisational agility and success. Through action learning sets and working with peers, you develop skills in coaching and mentoring to develop the teams in your organisation.

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[CSE4047-N] MBA DISSERTATION

This module aims to integrate learning and development and synthesise knowledge and understanding of theory and practice. You work towards this through undertaking a major project related to a business issue of significance within your organisation(s).