

TEESSIDE UNIVERSITY

Name of course: Bachelor of Arts (Hons) International Business Management (Top-Up)
Module Description

[BIN3025-N] EMERGING TECHNOLOGIES FOR THE ENTERPRISE

This provides an opportunity to explore the relationship between information management, strategic formulation, and the introduction and use of emerging technologies and their impact on business change and decision making in a dynamic business environment.

[BIN3022-N] GLOBAL ECONOMICS AND BUSINESS OPERATIONS

This module aims to encourage students to develop the knowledge and skills to undertake a critical analysis of international business activity in the global economy so that they can apply and critically examine the principles and practice of management operations within organisations. They will also develop an understanding of the global economy and the impact of internationally competitive markets on business operations, management, and organisational change.

[BIN3038-N] CONTEMPORARY ISSUES IN BUSINESS MANAGEMENT

The purpose of this module is to develop an understanding of the challenges faced by organisations in a complex and dynamic environment and it explores the controversies and dilemmas of contemporary management thinking and practice.

[BIN3020-N] UNGRADUATE BUSINESS RESEARCH METHODS TOP UP

The module seeks to develop skills in research methods applicable to business and related areas. It is concerned with those disciplines associated with qualitative and quantitative research methods. The module focus will enable students to plan for an undergraduate level project.

[BIN3023-N] UNDERGRADUATE BUSINESS PROJECT

The module comprises a learner managed business project, the topic area of which will be associated with the learner's programme area of study. The project will provide the learner with an opportunity to demonstrate their capability to undertake an individual piece of research within a business context. The project may be an investigation of a relevant issue of academic interest, an investigation of a practical business issue, or a live problem-solving project.