

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Advanced Diploma in Hospitality and Operations Management Awarded by Amity Global Institute
Module Title	Creating Sustainable Environments
Module Syllabus No. (if any)	-
Content	To make a systematic and holistic analysis of issues of business ethics and responsibility This module seeks to understand the impacts of tourism development within the context of globalisation, sustainability and the changing perspective of production and consumption within tourism. It will evaluate both theory and practice, taking into consideration the work of development agencies, and the rights and responsibilities of all stakeholders within tourism.
No. of Teaching Hours	36
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	Written Assessment 1 (1500 Words) – 50% Written Assessment 2 (1500 Words) – 50%
Skills for Maximising Learning Outcomes	Reading and Research
Dates of Examinations, Major Assessments and Assignments	Refer Academic Calendar
Recommended Text	Russell Sparkes (2002) "Socially Responsible Investment: A Global Revolution" Wiley
Additional Reference Texts (if any)	
Additional Remarks (if any)	-

No.	Learning Outcomes/Aims
1	Understand the essential components of a range of frameworks for strategic analysis. Evaluate a range of suitable options to enable the strategic development of an organisation
2	Identify and analyse the main problems and challenges of implementing strategic change. To make a systematic and holistic analysis of issues of business ethics and responsibility. To investigate the challenges which business organisations face in contemporary economies with regards to their moral and social contribution
3	To critically engage with practices and discourses on responsible business and social responsibility, and explores topical ethical issues facing businesses and employers To engage constructively with the dynamics of community development and considers factors which enable the growth and development of economic and social agents within work organisation.
4	Become familiar with introductory and core concepts in the business ethics field Explore the complex social, economic, and political dimensions of ethical issues in organisations Critically assess discourse and practice of social responsibility, sustainability, and

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	ethical behaviour in a business and managerial context
5	<p>Understand and apply a range of frameworks which facilitate the analysis of organisational competitiveness.</p> <p>Evaluate the effectiveness of the strategies adopted by an organisation from a range of perspectives.</p>
6	<p>Understand, evaluate, apply and critically reflect upon:</p> <ul style="list-style-type: none"> ○ Contemporary business practice ○ Perspectives on CSR: analysing what CSR means; legal and social responsibilities; stakeholder theory ○ Business and its environment: ethical challenges of doing business in a globalised economy; issues of corporate power, lobbying, transparency <p>The 'dark side' of organisational life: ethical dilemmas in management practice (including HR issues); accountability; violation of human rights; environmental degradation</p>
7	<p>Understand, evaluate, apply, and critically reflect upon:</p> <ul style="list-style-type: none"> ○ Responsible business practice ○ Perspectives on sustainable development: environmental governance; economic and social participation; business creativity; promoting human rights ○ Organisational life: managing values in organisations; skills and human capabilities
8	<p>Key Skill</p> <p>Communicate effectively (and critically) in writing</p> <p>Develop critical reading and analytical skills</p>

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