

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Bachelor of Arts (Honours) International Business Management (Top-Up) Awarded by Teesside University
Module Title	Global Economics and Business Operations
Module Syllabus No. (if any)	BIN3022-N
Content	This module aims to encourage students to develop the knowledge and skills to undertake a critical analysis of international business activity in the global economy so that they are able to apply and critically examine the principles and practice of management operations within organisations. They will also develop an understanding of the global economy and the impact of internationally competitive markets on business operations, management and organisational change.
No. of Teaching Hours	Contact Hours – Lectures, Seminars & online activity (12 x 3) = 36 Independent Preparation, pre-reading and analysis = 60 TOTAL = 96
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	ICA (50%): a 2,000-word assignment for the global economics part of this module. The assignment is in the form of an individual essay based on a pre-released case study. The case study will be released to students electronically at the beginning of this module's teaching. END (50%): a 2,000-word assignment in the form of an individual report on selected aspects of the business operations part of the module. The subject matter of the report may change from year to year.
Skills for Maximising Learning Outcomes	Reading and Research
Dates of Examinations, Major Assessments and Assignments	See University Academic Calendar"
Recommended Text	International business, Collinson, Simon; Narula, Rajneesh; Rugman, Alan M. 2017 - 7th edition
Additional Reference Texts (if any)	-
Additional Remarks (if any)	-

No.	Learning Outcomes/Aims
1	Demonstrate a detailed understanding of conceptual and applied aspects of international business and the global economy.
2	Develop the ability to select and apply appropriate operational management techniques.
3	Critically examine the role of information, demonstrating the importance of accountability and performance.
4	Critically evaluate and appraise approaches to the management and control of business operations.
5	Demonstrate an understanding of the economic, political and social aspects of the global economy and the environment of international business.
6	Critically apply theoretical perspectives. Undertake research into global economic and business issues.
7	Critically analyse the role of operations management and evaluate its impact on the main functional activities of an organisation and management. Solve complex problems using appropriate decision-making tools.
8	Analyse, interpret and apply evidence from a variety of sources, including academic publications, companies, official statistics, and print and other media. Demonstrate an ability to apply operations and resource management models to assist organisational management and control. Successfully apply a range of appropriate approaches to learning.

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.