

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Bachelor of Arts (Honours) Business Innovation & Management (Top-Up) Awarded by University for the Creative Arts (UK)
Module Title	Enterprise Sustainability and Business Ethics
Module Syllabus No. (if any)	EBIM6004
Content	The coming age of sustainability Economic growth, free markets, and business responsibility The failure of market-based policies Ecological economics and sustainable business ethics Sustainable production and sustainable products Creating sustainable professions and sustainable communities Business ethics matters: What is it and why does it matter? Organisational response to ethical issues (CSR; Globalisation; Fair Trade; Corruption) Understand ethics in workplace relationships
No. of Teaching Hours	36 hours (12X3hr)
Teaching Methods	Lectures, tutorials, workshops
Assessment Methods and Weightages	100% coursework
Skills for Maximising Learning Outcomes	Reading and Research
Dates of Examinations, Major Assessments and Assignments	See University Academic Calendar
Recommended Text	Tencati, A. and Perrini, F. (2011) Business Ethics and Corporate Sustainability. Cheltenham: Edward Elgar.
Additional Reference Texts (if any)	Fisher, C. et al. (2013) Business Ethics and Values: Individual, Corporate and International Perspectives. Harlow: Pearson. Gonzalez-Perez, Maria Alejandra. Leonard, Liam (2013) International business, sustainability and corporate social responsibility: Emerald.
Additional Remarks (if any)	

No.	Learning Outcomes/Aims
1	Evaluate the business case for business ethics and the validity of its claims
2	Explore the analytical techniques available to address the standards of ethics in an international context.
3	Present the role of the international manager's global mindset in corporate sustainability
4	To present an understanding of standard ethical theories to equip you for the challenge of organisational environment
5	To present an understanding of classical ethical theories to equip you for the challenges of organisational environment.
6	To enable you to understand how values at individual level affect decision making and judgement about what is ethical
7	To enable you to understand how values at organisational level affect decision making and judgment about what is ethical.
8	To allow you to critically evaluate the role of international manager in sustaining enterprise globally applying value framework.

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.