

# AMITY GLOBAL INSTITUTE

## MODULE SYLLABUS

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| Course   | Bachelor of Science (Honours) Creating Computing<br>Awarded by University for the Creative Arts (UK)  |
| Module Title   | CoLAB02 (Entrepreneurial Practice)  |
| Module Syllabus No. (if any)                             | CCOM6003  |
| Content  | <p><b>What do we do?</b><br/>In CoLAB 02 (Entrepreneurial Practice) you will build a professional, cohesive profile of yourself, your skills, and your specialisms. You will learn interview skills, and further develop the business management and entrepreneurial skills you gained in CoLAB 01 (Diverse Practice), in areas like tax, liability, and networking.</p> <p><b>Why do we do it?</b><br/>This unit prepares you to find work after graduation. You will develop an online presence, engage with digital media communities, and begin to market yourself through these networks.</p> <p><b>How do we do it?</b><br/>We encourage you to critically evaluate, reformat, and edit your previous course work, as you attend seminars and workshops in online portfolio design and presentation. You will have opportunities to attend mock interviews and subsequently be able to reflect on these</p> |
| No. of Teaching Hours                                    | 36hours   |
| Teaching Methods   | Lectures  |
| Assessment Methods and Weightages                        | 100% coursework   |
| Skills for Maximising Learning Outcomes                  | Reading and Research  |
| Dates of Examinations, Major Assessments and Assignments | See University Academic Calendar  |
| Recommended Text   | Clazie, I. (2010) Creating your digital portfolio. 1st ed. Cincinnati, Ohio: HOW Books.   |
| Additional Reference Texts (if any)                      | Linton, H. (2012) Portfolio Design. W.W. Norton & Co<br>Potter, N. (2002) What is a Designer, Hyphen Press.<br>Shane, S. (2008) The illusions of entrepreneurship. 1st ed. New Haven: Yale University Press   |
| Additional Remarks (if any)                              |   |

| No. | Learning Outcomes/Aims   |
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| 1   | Present a cohesive, well designed, and edited profile of their work, skills, and unique qualities in an online format.                       |
| 2   | Identify for work positions appropriate to your skills and aspirations, and confidently present your work and profile at interview.          |
| 3   | Demonstrate a critical engagement with the opportunities and challenges of entrepreneurial practice and working as a freelance practitioner. |
| 4   | Apply for work positions appropriate to your skills and aspirations, and confidently present your work and profile at interview.             |
| 5   | To enable students to edit work for online portfolio and presentation  |
| 6   | To provide guidance and training in finding work, interview skills and personal development planning.  |
| 7   | To enable student to reformat work for online portfolio and presentation.  |

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.

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| 8 | To enable students to feel confident in their abilities, and value their experience appropriately when seeking employment post-graduation. |
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