

# AMITY GLOBAL INSTITUTE

## MODULE SYLLABUS

Course	Bachelor of Arts (Honours) International Business with Marketing (Top-Up) Awarded by Teesside University
Module Title	Contemporary Issues in Business Management
Module Syllabus No. (if any)	BIN3038-N
Content	Internationalisation: the global economy; emerging economies; global workforce. Technological innovation: the digital age; emerging technologies; technological interaction; disruptive nature of technology; Artificial Intelligence sustainability: the ethical consumer; corporate social responsibility; fraud; dirty work; hidden work; the role of business in society; United Nations 17 Sustainable Development Goals; emotion work.
No. of Teaching Hours	Contact Hours – Lectures, Seminars & online activity (12 x 3) = 36 Independent Preparation, pre-reading and analysis = 60 TOTAL = 96
Teaching Methods	Lectures, workshops
Assessment Methods and Weightages	100% coursework
Skills for Maximising Learning Outcomes	Reading and Research
Dates of Examinations, Major Assessments and Assignments	See University Academic Calendar
Recommended Text	Contemporary issues in management Lindsay Hamilton, Laura Mitchell, Anita Mangan 2019, Publisher Edward Elgar Edition 2nd ed.
Additional Reference Texts (if any)	
Additional Remarks (if any)	

No.	Learning Outcomes/Aims
1	Evaluate ethical dilemmas and make appropriate ethical decisions based on the evidence base.
2	Question orthodoxy using balanced, logical and supported argument.
3	Demonstrate a comprehensive understanding of the dynamic and changing nature of the business environment at a strategic, local, national and international level.
4	Demonstrate a comprehensive understanding of organisations: their nature, structure, governance and internal processes and the associated individual and organisational behaviours that exist within and between organisations.
5	Be reflective: evaluate own learning through applying own practice to current thinking around business issues.
6	Engage effectively in academic debate and present arguments through answering examination questions around current business issues.
7	To develop an understanding of the challenges faced by organisations in a complex and dynamic environment by exploring the controversies and dilemmas being debated in the discipline.
8	To develop students' diagnostic, analytical and communication skills for effective human interaction and decision making. The module is structured around 3 key interrelated themes: internationalisation; technological innovation; and sustainability

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.