

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

| | |
|--|--|
| Course | Diploma in International Hospitality and Tourism Management |
| Module Title | Information Management |
| Module Syllabus No. (if any) | N IL |
| Year Offered | 2020 |
| Start-Date | |
| End-Date | |
| Syllabus / Content / Learning Outcomes | <p>On successful completion of the module students will be able to:</p> <p>Knowledge and Understanding</p> <ol style="list-style-type: none"> a) Develop information retrieval and search strategies for digital information resources b) Demonstrate awareness and understanding of the production and flow of digital information and statistical data. c) Identify relevant information resources and demonstrate the ability to select, analyse and process data into meaningful information. d) Identify the key concepts in Information Systems/Information Technology and understand how these are used to process and present information. <p>Subject - specific Skills</p> <ol style="list-style-type: none"> e) Demonstrate an awareness and understanding of current issues for organisations and governments regarding the production and flow of information. f) Collect and analyse data from appropriate digital sources and communicate information using appropriate techniques <p>Key Skills</p> <ol style="list-style-type: none"> g) Conduct independent and group based research using appropriate digital literacy skills and communicate results effectively in a variety of ways. h) Develop a range of study and academic skills including but not restricted to research, report writing, critical thinking, group work and presentations. |
| No. of Teaching Hours | <p>Teacher Managed Learning Eg : Lectures : 48 Hrs</p> <p>Student Managed Learning Eg : Tutorials, Seminars etc : 152 Hrs</p> <p>TOTAL = 200</p> |
| Teaching Methods | Lectures, tutorials, case-studies analysis, research journals and group discussion. |
| Assessment Methods and Weightages | <p>Written Assessment 1 (1500 Words) - 50%</p> <p>Written Assessment 2 (1500 Words) – 50%</p> |
| Skills for Maximising Learning Outcomes | Reading and research |
| Dates of Examinations, Major Assessments and Assignments | TBC |
| Recommended Text | <ul style="list-style-type: none"> • https://openlibrary.org/books/OL25246972M/Diving_into_the_bitstream • Rookie, R (2009). <i>European Media in the Digital Age: Analysis and Approaches</i>. Pearson Longman. • Moore, S., Neville, C., Murphy, M. and Connolly, C. (2010). <i>The Ultimate Study Skills Handbook (Open Up Study Skills)</i>. Open University Press. |
| Additional Reference Texts (if any) | NIL |
| Additional Remarks (if any) | NIL |

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.

AMITY GLOBAL INSTITUTE

| Lesson No. | Learning Outcome |
|------------|---|
| 1. | The Information Society- theory and practice |
| 2. | Digital Literacy - how to use the internet effectively |
| 3. | Digital Information, Privacy, Censorship, Social Media |
| 4. | How and why information is produced |
| 5. | Effective evaluation of information |
| 6. | How to use information to create knowledge |
| 7. | Descriptive Statistics- graphs and charts, summary measures |

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.