

# AMITY GLOBAL INSTITUTE

## MODULE SYLLABUS

Course	Diploma in Hospitality Operations and Management
Module Title	Project
Module Syllabus No. (if any)	
Syllabus / Content / Learning Outcomes	<p>This module will introduce the students to developing a research idea and Outline and critically analyse key debates/theories/views associated with the chosen topic. The students will have to select a particular topic of their choice in consultation with the lecturer from the given choices. They are expected to develop research questions and effectively apply statistical techniques (as and when appropriate). They may also use secondary research to arrive at the conclusions and recommendations. It will help the students to Identify and access a range of appropriate academic and other information sources. The module develops the skill to effectively link empirical evidence to theory, generating conclusions which are clearly linked to the hypothesis/ research question</p> <p>On successful completion of the module students will be able to:</p> <p>Knowledge and Understanding</p> <p style="padding-left: 40px;">a. Apply knowledge and skills acquired into other areas of research.</p> <p>Subject specific skills</p> <p style="padding-left: 40px;">b. Apply Demonstrate the development of coherent and viable suggestions/recommendations, leading to logical and realistic conclusions.</p> <p>Key Skills</p> <p style="padding-left: 40px;">c. Research skill</p> <p style="padding-left: 40px;">d. Writing skill</p>
No. of Teaching Hours	3 hours per session per month per group for 6 months
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion
Assessment Methods and Weightages	Written Assessment (8000 words) – 100%
Skills for Maximising Learning Outcomes	Reading and Research
Dates of Examinations, Major Assessments and Assignments	To be advised by the designated Supervisor
Recommended Text	<ul style="list-style-type: none"> <li>• Paul Brunt, Susan Horner, Natalie Semley – “Research Methods in Tourism, Hospitality and Event Management, SAGE Publications, 2017</li> <li>• Bob Brotherton – “Researching Hospitality and Tourism”, SAGE Publications, 2015</li> <li>• A Zainal, S M Radzi, R Hashim, C T Chik, R Abu – “Current Issues in Hospitality and Tourism : Research and Innovations” – CRC Press, 2012</li> </ul> <p>A D Jankowicz – “Business Research Projects for Students”, Springer Publishers, 2013</p>
Additional Reference Texts (if any)	
Additional Remarks (if any)	

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.

## AMITY GLOBAL INSTITUTE

Lesson No.	Learning Outcome
1	Project Briefing
2	Project Guidance and Consultation
3	Project Guidance and Consultation
4	Project Guidance and Consultation
5	Project Guidance and Consultation
6	Project Guidance and Consultation

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.