

AMITY GLOBAL INSTITUTE

Module Syllabus

Course	BACHELOR OF ARTS (HONOURS) BUSINESS STUDIES (UNIVERSITY OF NORTHAMPTON)
Module Title	Information Management
Module Syllabus no. (if any)	BSO1010
Year offered	2018
Start date	February 2018 / September 2018
End date	January 2019 / August 2019
Syllabus / Content / Learning Outcomes	<p>On successful completion of the module students will be able to:</p> <p>Knowledge and Understanding</p> <ul style="list-style-type: none"> a) Develop information retrieval and search strategies for digital information resources b) Demonstrate awareness and understanding of the production and flow of digital information and statistical data. c) Identify relevant information resources and demonstrate the ability to select, analyse and process data into meaningful information. d) Identify the key concepts in Information Systems/Information Technology and understand how these are used to process and present information. <p>Subject - specific Skills</p> <ul style="list-style-type: none"> e) Demonstrate an awareness and understanding of current issues for organisations and governments regarding the production and flow of information. f) Collect and analyse data from appropriate digital sources and communicate information using appropriate techniques <p>Key Skills</p> <ul style="list-style-type: none"> g) Conduct independent and group based research using appropriate digital literacy skills and communicates results effectively in a variety of ways. h) Develop a range of study and academic skills including but not restricted to research, report writing, critical thinking, group work and presentations.
No of teaching hours	Lectures = 12 Practical activity = 27 Workshops = 9 Self Study = 102 1 x Research Proposal = 20 1 x Group Research Poster = 20 TOTAL = 200
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	PJ1- Research Proposal - 20% AS1- Research Report (2000 words)- 40% PS1- Group Poster Presentation - 40%
Skills for maximising learning outcomes	Reading and research
Dates of examinations, major assessments and	Please refer NILE at: https://nile.northampton.ac.uk

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.

AMITY GLOBAL INSTITUTE

assignments	
Recommended text	<ul style="list-style-type: none"> • https://openlibrary.org/books/OL25246972M/Diving_into_the_bitstream • Rookie, R (2009). <i>European Media in the Digital Age: Analysis and Approaches</i>. Pearson Longman. • Moore, S., Neville, C., Murphy, M. and Connolly, C. (2010). <i>The Ultimate Study Skills Handbook (Open Up Study Skills)</i>. Open University Press.
Additional reference texts (if any)	NIL
Additional Remarks (if any)	NIL

Lesson No.	Learning Outcome
Indicative Content	<ul style="list-style-type: none"> ▪ The Information Society- theory and practice ▪ Digital Literacy - how to use the internet effectively ▪ Digital Information, Privacy, Censorship, Social Media ▪ How and why information is produced ▪ Effective evaluation of information ▪ How to use information to create knowledge ▪ Descriptive Statistics- graphs and charts, summary measures

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.