

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Bachelor of Arts (Honours) International Business
Module Title	Understanding Organisations
Module Syllabus No. (if any)	HRM1088-N
Syllabus / Content / Learning Outcomes	<p>This module aims to introduce students with some of the general principles of business management, particularly in the context of structure, culture, leadership, organisational behaviour, the business environment and the impact of these areas operationally. Students are also introduced to the concept of strategic management with an emphasis on organisational resource and competency. The students will consider the impact of organisational behaviour on overall business effectiveness, examining the role of the individual within the organisation and exploring motivation, perception and personal impact.</p> <p>Learning outcomes: Upon successful completion of the module, students should be able to:</p> <ul style="list-style-type: none"> ● Gain an understanding of selected theoretical concepts when thinking about types of organisation. ● Be able to identify different types of organisational structures. ● Identify the cultural impact of working in differing types of organisations. ● Understand the importance of leadership and management and how it differs dependant on the organisations in different sectors. ● Recognise the importance of the external business environment. ● Understand the importance of the internal business environment in formulating plans for business growth. ● Learn to use some of different theoretical tools and models available to analyse the business environment.
No. of Teaching Hours	Contact Hours – Lectures, Seminars & online activity (12 x 3) = 36 Independent Preparation, pre-reading and analysis = 60 TOTAL = 96
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	Individual Assessment Case Study Analysis Essay (100% weighting)
Skills for Maximising Learning Outcomes	Reading and research
Dates of Examinations, Major Assessments and Assignments	Please refer to www.tess.ac.uk exam tables
Recommended Text	Mullins, L.J.(2016) Management and Organisational Behaviour, 11 ed., Pearson Education Ltd
Additional Reference Texts (if any)	-
Additional Remarks (if any)	-

Lesson No.	Recommended Topics
1	The nature and purpose of organisations
2	The human element and behaviour of people
3	Motivation and perception
4	Introduction to business strategy
5	Ethics, leadership and management
6	The internal and external environment
7	Business structure and culture
8	Employee engagement
9	Enterprise and creation of venture plans
10	Mergers and acquisition

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.