

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Bachelor of Arts (Honours) International Business
Module Title	Global Citizenship
Module Syllabus No. (if any)	BIN1064-N
Syllabus / Content / Learning Outcomes	<p>The purpose of the module is to consider business and the obligations business should have concerning some of the biggest challenges the world faces. This module explores not only through academic material but also through the practical creation of original solutions by students in seminar activities. By so doing, business students begin to start thinking as both future business leaders and Global Citizens.</p> <p>This module will provide participants with opportunities to:</p> <ul style="list-style-type: none"> • Discuss the nature of environmental responsibility and the impact these decisions have on contemporary and future business decision making. • Consider the nature and value of citizenship for both the individual and the organisation; • Explore the UN Global Compact and its theoretical impact upon individuals and organisations; • Evaluate the capacity to systematically and rigorously gather evidence on policy and decision making by citizens in a global context. • Develop skills in examining and analysing global themes using digital technologies and platforms. • Analyse and use evidence to evaluate the impact companies can have on contributing to international objectives whilst still generating profit.
No. of Teaching Hours	Contact Hours – Lectures, Seminars & online activity (12 x 3) = 36 Independent Preparation, pre-reading and analysis = 60 TOTAL = 96
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	Assignment Question Weightage 100 %(ECA) Essay Word Count: 3,000 words (±10%) in essay format <i>excluding bibliography</i>
Skills for Maximising Learning Outcomes	Reading and research
Dates of Examinations, Major Assessments and Assignments	Please refer to www.tess.ac.uk exam tables
Recommended Text	Global Citizenship : A Critical reader by Nigel Dower, John Williams -2002 Globalization by Manfred B. Steger-2017
Additional Reference Texts (if any)	-
Additional Remarks (if any)	-

Lesson No.	Learning Outcome
1	✓ Introduction – Going Green
2	✓ Introduction to Citizenship
3	✓ UN Global Compact: Environment
4	✓ Challenges to Corporate Global Citizens: is it a masking device (image or reality)?
5	✓ Serving the World's Poor
6	✓ UN Global Compact: Human Rights
7	✓ Assignment Workshop
8	✓ UN Global Compact: Labour
9	✓ UN Sustainable Development Goals (SDG)
10	✓ UN Global Compact: Anti-Corruption
11	✓ Cosmopolitan Global Citizen Companies
12	✓ The Role of CEOs in Corporate Global Citizenship

Note: All Information provided to Amity will be kept strictly confidential except for those required under statutory requirements and by government authorities and relevant university partners and accreditation bodies as part of the regulatory or course requirements.