

AMITY GLOBAL INSTITUTE

MODULE SYLLABUS

Course	Master of Business Administration (University of London)
Module Title	Venture Capital and Entrepreneurship
Module Syllabus No. (if any)	BAM315
Year Offered	2018
Start-Date	October 2018
End-Date	March 2019
Syllabus / Content / Learning Outcomes	<p>Venture capital has been the driving force behind some of the fastest growing sectors of today's economy.</p> <p>This module is intended for those interested in how funding is obtained from venture capital firms by entrepreneurs, and also how those working within the industry make and manage investments. It sits alongside the Entrepreneurial Finance and Private Equity module which takes a broad look at the production and analysis of company financial information for entrepreneurs, and the range of debt and equity financing methods available.</p> <p>Learning outcomes: Upon successful completion of the module, students should be able to:</p> <ul style="list-style-type: none"> • Understand the history of private equity and venture capital and describe the current regulatory and ethical challenges the venture capital industry faces • Recognise how venture capital varies across different parts of the world • Understand the role of venture capital in supporting the entrepreneurial process and company growth • Explain the venture capital cycle and the structure of a venture capital fund and how the structure varies for businesses in different stages • Explain how company valuations are set and how the investment deal is negotiated and structured • Demonstrate the screening and the due diligence processes and the factors that govern venture capitalist investment decisions • Critically discuss and evaluate how venture capital firms measure the performance and optimize returns from their investments • Demonstrate how an entrepreneur with a start-up business plan would seek to obtain venture capital investment • Critically appraise opportunities from a venture capitalist perspective, and demonstrate how suitable investments are identified • Determine how venture capitalists evaluate, monitor and enhance business opportunities • The ability to construct arguments based on the interpretation of quantitative data • Effective written communication skills for formulating business plans, strategies and outcomes • Time management skills (including working under time pressure) • Analytical, problem-solving and decision making skills (including determining how venture capital firms would decide an investment deal) • The ability to synthesise and use company valuation information and knowledge about venture capital effectively in the entrepreneurial sector • Digital and information literacy skills • Research skills
No. of Teaching Hours	Contact Hours – Lectures, Seminars & online activity (22 x 3) = 66 Independent Preparation, pre-reading and analysis = 84 TOTAL = 150
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.

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Assessment Methods and Weightages	<ul style="list-style-type: none"> Coursework (30% weighting): There is one item of coursework for this module which contributes to the final assessment mark for this module: Coursework: a written essay of a maximum of 2,000 or 2,500 words (deadline – weeks 9-12) The coursework is designed to check student progress, extend and reinforce concepts covered and also test individual performance. Examination (70% weighting): The final piece of assessment will be an unseen written examination of 2 hours' duration.
Skills for Maximising Learning Outcomes	Reading and research
Dates of Examinations, Major Assessments and Assignments	Please refer to www.london.ac.uk for assessment due dates June, August/September, December and February/March
Recommended Text	Lerner, J. Leamon A. and Hardyman, F., Venture Capital, Private Equity, and the Financing of Entrepreneurship, Wiley, 2012
Additional Reference Texts (if any)	-
Additional Remarks (if any)	-

Lesson No.	Learning Outcome
1	The Venture Capital Circle
2	Investment Strategy & Deal Sourcing
3	Evaluation & Decision Making Process
4	The Entrepreneur's Journey
5	Company Valuations
6	Deal Structuring
7	Post-Investment and Exit
8	Return Measurements & Performance Drivers
9	The Globalisation of the VC industry
10	The Impact of VC on Society

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