

AMITY GLOBAL BUSINESS SCHOOL

Module Syllabus

Course	Master of Business Administration Master of Sciences Management
Module Title	Postgraduate Major Project
Module Syllabus no. (if any)	BC430998S BC445998S BC460998S
Year offered	2012
Start date	Feb 2012 / Sep 2012
End date	Feb 2013/ Sep 2013
Syllabus / Content / Learning Outcomes	<ul style="list-style-type: none"> ✓ With reference to a chosen significant and complex area for enquiry establish a method for investigation / exploration of key concepts, models and principles. ✓ Critically evaluate complex issues from a variety of viewpoints ✓ Develop effective arguments to support relevant conclusions ✓ Critically justify and rigorously apply appropriate methodologies, techniques and practical strategies; being sensitive to the context ✓ Where appropriate formulate solutions to business or management problems in discussion with peers, clients, mentors and others ✓ Reflect critically on the process and outcomes of the investigation/ Enquiry
No of teaching hours	Minimum of 4 Hours discussion with the supervisor
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	15000/ 20000/ 25000 Words Project Dissertation (100%)
Skills for maximising learning outcomes	Reading and research
Dates of examinations, major assessments and assignments	May, 2012 / Dec, 2012 / May, 2013
Recommended text	Wilson, J. (2010), 'Essentials of business research: a guide to doing your research project, London: Sage Publications.
Additional reference texts (if any)	<ul style="list-style-type: none"> ✓ Bell, J. (2010), 'Doing your research project: a guide for first-time researchers in education, health and social science', Maidenhead: McGraw-Hill. ✓ Burnett, J. (2009), 'Doing your social science dissertation', London: Sage Publications. ✓ Fisher, C.M. (2010), 'Researching and writing a dissertation: an essential guide for business students', Harlow: Prentice Hall. ✓ O'Leary, Z. (2009), 'The essential guide to doing your research project', London: Sage Publications. ✓ White B (2000), 'Dissertation Skills for Business and Management Students', Cassell.
Additional Remarks (if any)	

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Lesson No.	Learning Outcome
Discussion can be on these topics or other-wise required by the student and the supervisor	With reference to a chosen significant and complex area for enquiry establish a method for investigation / exploration of key concepts, models and principles.
	Critically evaluate complex issues from a variety of viewpoints
	Develop effective arguments to support relevant conclusions
	Critically justify and rigorously apply appropriate methodologies, techniques and practical strategies; being sensitive to the context.
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	Reflect critically on the process and outcomes of the investigation/ enquiry.