

AMITY GLOBAL BUSINESS SCHOOL

Module Syllabus

Course	Diploma in Business Management
Module Title	Economics for Business and Management – II
Module Syllabus no. (if any)	
Year offered	2012
Start date	Feb 2012 / Sep 2012
End date	Feb 2013/ Sep 2013
Syllabus / Content / Learning Outcomes	On successful completion of this module the student will be expected to be able to display the understanding of: <ul style="list-style-type: none"> ✓ Changing national economic structure ✓ National income determination ✓ Government policies: instruments and objectives ✓ Demographic and social environment ✓ Political, legal, ecological and technological environment ✓ International business environment ✓ Strategies in a globalised business environment
No of teaching hours	24 Hours
Teaching Methods	Lectures, tutorials, case-studies analysis, research journals and group discussion.
Assessment Methods and Weightages	4000 Word Assignment (100%)
Skills for maximising learning outcomes	Reading and research
Dates of examinations, major assessments and assignments	May, 2012 / Dec, 2012 / May, 2013
Recommended text	Griffiths, A. and Wall, S. (eds) (2008) Economics for Business and Management: A Student Text, 2nd edition FT/Prentice Hall
Additional reference texts (if any)	
Additional Remarks (if any)	

Lesson No.	Learning Outcome
1	Changing national economic structure
2	National income determination
3	Government policies: instruments and objectives
4	Demographic environment
5	Social environment
6	Political, legal, ecological and technological environment
7	International business environment
8	Strategies in a globalised business environment